

Advertising with AAMT in 2012

The Australian Association of Mathematics Teachers Inc. is the nation's premier organisation of mathematics educators. It aims to: support and enhance the work of teachers; promote the learning of mathematics; and represent and promote interests in mathematics education.

It is a federation of 12 associations of teachers of mathematics from all Australian states and territories and has over 5000 individual and institutional members.

AAMT publishes a newsletter (posted to all members) and three journals (by subscription) in four mail-outs throughout the year:

- *Highest Common Factor* (HCF, newsletter)
- *Australian Primary Mathematics Classroom* (APMC, Years K–7)
- *The Australian Mathematics Teacher* (AMT, Years 6–10)
- *Australian Senior Mathematics Journal* (ASMJ, Years 10–12+)

The journals publish research findings, teaching experiences and ideas, reviews of teaching resources, and interesting mathematical investigations or notes that are relevant for classroom use.

All journals are peer-reviewed academic journals and do not publish 'news' items (although news relevant to members may be published in the Association's newsletter).

Journals are distributed to members with the Association's newsletter (not all members subscribe to a journal) and other materials.

Advertorials will not be published.

Discounts are not offered to agencies making bookings on behalf of clients.

PLEASE NOTE that all advertising is accepted subject to the discretion of editors and AAMT office management; advertising of products or services that is in direct conflict with the principles of the AAMT will not be accepted.

Acceptance of advertising or other material to be included in any AAMT mail-out or publication does not constitute endorsement by the AAMT of those goods, services or organisations.

No more than two full pages of advertising per advertiser will be accepted within each journal, and double spreads will not be permitted. Should more space be sought, then potential advertisers should consider including an insert with the mail-out.

Specifications

Advertising should be submitted electronically as press-ready PDF (2400 dpi) with bleed to 5 mm and include crop and registration marks. Full page ads are A4 (297 × 210 mm); half page are A5 (148 × 210 mm). PDFs can be emailed directly to Toby Spencer at tspencer@aamt.edu.au or by other means.

Delivery address for inserts

Inserts in a general mailing or with a journal should be sent to:

Pack & Send

Att: AAMT Mailing

29 Unley Rd, Parkside SA 5063

(phone 08 8272 7222)

Contact

The Australian Association of Mathematics Teachers Inc.

POST GPO Box 1729, Adelaide SA 5001

STREET 80 Payneham Road, Stepney SA 5098

PHONE 08 8363 0288

FAX 08 8362 9288

EMAIL office@aamt.edu.au

INTERNET www.aamt.edu.au

ABN 76 515 756 909



Advertising deadlines for 2012

		Booking deadline	Copy deadline	Distributed after
Ad printed in APMC or AMT	no. 1 (mail 1)	16 January	6 February	5 March
	no. 2 (mail 2)	27 February	30 April	28 May
	no. 3 (mail 3)	21 May	16 July	13 August
	no. 4 (mail 4)	6 August	1 October	29 October
Ad printed in ASMJ	no. 1 (mail 2)	27 February	30 April	28 May
	no. 2 (mail 4)	6 August	1 October	29 October
Insert included with general mailout or a journal	mail 1	20 February	27 February	5 March
	mail 2	14 May	21 May	28 May
	mail 3	30 July	6 August	13 August
	mail 4	15 October	22 October	29 October

Advertising rates for 2012

All prices include GST. Rates and anticipated distribution are revised annually.

	Total distribution	Individual distribution	Institutional distribution		Rates
Australian Primary Mathematics Classroom (APMC)	1400	600	800	Inside front cover	\$555.00
				Inside back cover	\$510.00
				Outside back cover	\$695.00
				Inside non-cover	\$370.00
				Inside non-cover (half)	\$280.00
				Single sheet A4 insert*	\$755.00
The Australian Mathematics Teacher (AMT)	1700	800	900	Inside front cover	\$665.00
				Inside back cover	\$610.00
				Outside back cover	\$835.00
				Inside non-cover	\$445.00
				Inside non-cover (half)	\$335.00
				Single sheet A4 insert*	\$920.00
Australian Senior Mathematics Journal (ASMJ)	1100	500	600	Inside front cover	\$435.00
				Inside back cover	\$400.00
				Outside back cover	\$545.00
				Inside non-cover	\$290.00
				Inside non-cover (half)	\$215.00
				Single sheet A4 insert*	\$595.00
GENERAL MAILOUT	5000	2300	2700	Single sheet A4 insert*	\$1890.00

* Please contact the AAMT office regarding pricing for multiple page documents.

All cover spaces are available in full colour; all inside space is to be black/greyscale only.

Bookings and enquiries

All bookings and enquiries should be directed to Toby Spencer (Publications & Promotions Officer) on 08 8363 0288 or tspencer@aamt.edu.au.