

# Advertising with AAMT in 2018

The Australian Association of Mathematics Teachers Inc. is the nation's premier organisation of mathematics educators. It aims to: support and enhance the work of teachers; promote the learning of mathematics; and represent and promote interests in mathematics education.

It is a federation of eight associations of teachers of mathematics from each Australian State and Territory and has approximately 4000 individual and institutional members.

AAMT publishes a newsletter (posted to all members) and three journals (by subscription) in four mail-outs throughout the year:

- *Highest Common Factor* (HCF, newsletter)
- *Australian Primary Mathematics Classroom* (APMC, Years F–7)
- *The Australian Mathematics Teacher* (AMT, Years 6–10)
- *Australian Senior Mathematics Journal* (ASMJ, Years 10–12+)

The journals publish research findings, teaching experiences and ideas, reviews of teaching resources, and interesting mathematical investigations or notes that are relevant for classroom use.

All journals are peer-reviewed academic journals and do not publish 'news' items (although news relevant to members may be published in the Association's newsletter).

Journals are distributed to members with the Association's newsletter (not all members subscribe to a journal) and other materials.

Advertorials will not be published.

Discounts are not offered to agencies making bookings on behalf of clients.

**PLEASE NOTE** that all advertising is accepted subject to the discretion of editors and AAMT office management; advertising of products or services that is in direct conflict with the principles of the AAMT will not be accepted.

Acceptance of advertising or other material to be included in any AAMT mail-out or publication does not constitute endorsement by the AAMT of those goods, services or organisations.

No more than two full pages of advertising per advertiser will be accepted within each journal, and double spreads will not be permitted. Should more space be sought, then potential advertisers should consider including an insert with the mail-out.

## Specifications

Advertising should be submitted electronically as press-ready PDF (2400 dpi) with bleed to 5 mm and include crop marks. Full page ads are A4 (297 × 210 mm); half page are A5 (148 × 210 mm). PDFs can be emailed directly to Jacque Sprott at [design@aamt.edu.au](mailto:design@aamt.edu.au) or by other means.

## Delivery address for inserts

Please check with the AAMT office regarding the correct delivery address.

## Contact

### The Australian Association of Mathematics Teachers Inc.

POST GPO Box 1729, Adelaide SA 5001  
STREET 80 Payneham Road, Stepney SA 5098  
PHONE 08 8363 0288  
FAX 08 8362 9288  
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ABN 76 515 756 909



## Advertising deadlines for 2018

		Booking deadline	Copy deadline	Distributed after
Ad printed in APMC or AMT	no. 1 (mail 1)	22 January	19 February	19 March
	no. 2 (mail 2)	5 March	7 May	4 June
	no. 3 (mail 3)	21 May	30 July	27 August
	no. 4 (mail 4)	13 August	15 October	12 November
Ad printed in ASMJ	no. 1 (mail 2)	5 March	7 May	4 June
	no. 2 (mail 4)	13 August	15 October	12 November
Insert included with general mailout or a journal	mail 1	19 February	5 March	19 March
	mail 2	14 May	21 May	4 June
	mail 3	6 August	13 August	27 August
	mail 4	22 October	29 October	12 November

## Advertising rates for 2018

All prices include GST. Rates and anticipated distribution are revised annually.

Journal	Distribution	Circulation (est.)	Position	Rate
Australian Primary Mathematics Classroom (APMC)	Individual: 500 Institutional: 700 Total: 1300	2600	Inside front cover	\$625.00
			Inside back cover	\$585.00
			Outside back cover	\$780.00
			Inside non-cover	\$390.00
			Inside non-cover (half)	\$315.00
			Single sheet A4 insert*	\$815.00
The Australian Mathematics Teacher (AMT)	Individual: 600 Institutional: 800 Total: 1400	3000	Inside front cover	\$725.00
			Inside back cover	\$680.00
			Outside back cover	\$905.00
			Inside non-cover	\$450.00
			Inside non-cover (half)	\$360.00
			Single sheet A4 insert*	\$950.00
Australian Senior Mathematics Journal (ASMJ)	Individual: 400 Institutional: 600 Total: 1000	2200	Inside front cover	\$525.00
			Inside back cover	\$495.00
			Outside back cover	\$660.00
			Inside non-cover	\$330.00
			Inside non-cover (half)	\$265.00
			Single sheet A4 insert*	\$680.00
GENERAL MAILOUT	Individual: 2000 Institutional: 2000 Total: 4000	8000	Single sheet A4 insert*	\$2055.00

\* Cost is for insert only (not printing); inserts to be supplied. Please contact the AAMT office regarding pricing for multiple page documents.

All cover spaces are available in full colour; all inside space is to be black/greyscale only.

## Bookings and enquiries

All bookings and enquiries should be directed to Jacquie Sprott on 08 8363 0288 or [design@aamt.edu.au](mailto:design@aamt.edu.au).