

Information for advertisers

as from January 2008



The Australian Association of Mathematics Teachers is the nation's premier organisation of mathematics educators. It aims to:

- support and enhance the work of teachers;
- promote the learning of mathematics; and
- represent and promote interests in mathematics education.

It is a federation of 12 associations of teachers of mathematics from all Australian states and territories and has approximately 5500 individual and institutional members.

AAMT publishes 3 journals which are distributed to subscribers in 4 mailouts throughout the year:

- *Australian Primary Mathematics Classroom* (Years K–7)
- *The Australian Mathematics Teacher* (Years 7–10)
- *Australian Senior Mathematics Journal* (Years 10–12+)

The journals publish research findings, teaching experiences and ideas, reviews of teaching resources, and interesting mathematical investigations or notes that are relevant for classroom use.

All journals are peer-reviewed academic journals and do not publish “news” items (although news relevant to members may be published in the Association's newsletter).

Journals are distributed to members with the Association's newsletter (not all members subscribe to a journal) and other materials.

Advertorials will not be published.

Discounts are not offered to agencies making bookings on behalf of clients.

PLEASE NOTE that all advertising is accepted subject to the discretion of editors and AAMT office management; advertising of products or services that is in direct conflict with the principles of AAMT will not be accepted.

Acceptance of advertising or other material to be included in any AAMT mailout or publication does not constitute endorsement by the AAMT of those goods, services or organisations.

No more than two full pages of advertising per advertiser will be accepted within each journal, and double spreads will not be permitted. (Should more space be required, then potential advertisers should consider including an insert with the mailout.)

Deadlines for 2008

		Booking required before	Copy to arrive before	To be distributed after
Ad in APMC	no. 1	7 January	4 February	10 March
	no. 2	17 March	14 April	19 May
	no. 3	26 May	7 July	11 August
	no. 4	18 August	15 September	20 October
Ad in AMT	no. 1	7 January	4 February	10 March
	no. 2	17 March	14 April	19 May
	no. 3	26 May	7 July	11 August
	no. 4	18 August	15 September	20 October
Ad in ASMJ	no. 1	17 March	14 April	19 May
	no. 2	18 August	15 September	20 October
Insert in mailout	1	25 February	3 March	10 March
	2	5 May	12 May	19 May
	3	28 July	2 August	11 August
	4	6 October	13 October	20 October

Rates

All prices include GST.

	APMC	AMT	ASMJ	GENERAL MAILOUT
Approx. school year focus	K-7	7-10	10-12+	Pre-K-12+
Circulation	1600	2200	1200	5500
Pages	32	40	64	-
Size	A4; 210 x 297 mm	A4; 210 x 297 mm	A4; 210 x 297 mm	A4; 210 x 297 mm
Issues per annum	4	4	2	4
Inside front cover (full colour)	\$450	\$600	\$400	-
Inside back cover (full colour)	\$400	\$550	\$350	-
Outside back cover (full colour)	\$550	\$750	\$500	-
Inside page (black only)	\$300	\$400	\$250	-
Inside half page (black only)	\$250	\$300	\$200	-
Single sheet insert (A4 size max.)	\$600	\$750	\$550	\$1330
Multiple page insert (A4 size max.)	\$600 + \$130 per extra page	\$750 + \$130 per extra page	\$550 + \$130 per extra page	\$1330 + \$130 per extra page
Single sheet insert (A4 size max.) primary only	-	-	-	\$800
Multiple page insert (A4 size max.) primary only	-	-	-	\$800 + \$130 per extra page
Single sheet insert (A4 size max.) secondary only	-	-	-	\$1000
Multiple page insert (A4 size max.) secondary only	-	-	-	\$1000 + \$130 per extra page

Specifications

All journals are prepared on a Macintosh, using Quark XPress.

Advertising should be submitted as press-ready PDF (2400 dpi) with bleed to 5 mm and include crop and registration marks.

Camera-ready printouts or film are not acceptable.

Bookings and enquiries

All bookings and enquiries should be directed to Toby Spencer (AAMT Communications Officer) on 08 8363 0388 or tspencer@aamt.edu.au.

Contact

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